# SIDE HUSTLE List of Ideas

#### Writing

- Blog writer
- SEO articles
- Website content
- Resume writer
- Report writer
- Essay writer
- Podcast transcriber
- Ebook writer
- Ghost writer
- Proof reader
- Copy editor
- Content editor
- Magazine editor
- Copywriter
- Song writer
- About page writer
- Autoresponder writer
- Email writer
- Speech writer
- Press releases

# **Graphics**

- Logo designer
- Banner image designer
- Ebook cover designer
- Facebook Header designer
- Twitter Header designer
- Cartoons

- Illustrator
- Kindle comic book creator
- Presentation designer (think PowerPoint!)
- Photographer
- Flyer designer
- Brochure designer
- Business card designer
- Landing page designer
- Facebook post designer

# **Programmer**

- .Net coder
- C++ coder
- PHP coder
- App designer
- App coder
- Wordpress websites
- Wordpress plugins
- Joomla/Drupal programmer
- JavaScript coder
- Database creator/designer
- Software tester
- SaaS developer

# Audio/Video

- Podcast editor
- YouTube video creator
- Animated videos
- Promo videos
- Ebook trailers
- Audio book narration
- Podcast voiceover (intro and outro)
- Sound effects
- Music intros and outros
- Music lessons (teach an instrument)
- Custom ringtones

#### **Online Marketing**

- Web analytics
- Search engine optimisation
- Blog mentions/commenting
- Forum posting
- Domain research
- Keyword research
- Social media manager
- Facebook ad manager
- Pinterest promotion manager
- Twitter list builder
- Twitter chats manager
- Bookmarking
- Link building
- Website analysis

### **Advertising**

- Radio adverts
- Banner advertising (physical and online)
- Flyer management
- Newspaper adverts
- Direct mail outs

#### **Business**

- Event planner
- Program manager
- Project manager
- Brand strategy
- Consulting (your specific skill set)
- Business advice/planning
- Virtual assistant services
- Financial planning and advice
- Startup strategy
- Crowdfunding campaign manager
- Market research

- Legal consulting
- Accounting services

#### **Other**

- At-home hairdresser
- Beautician services
- Dog walker
- Pet carer
- Babysitter
- Tech support (computer help)
- Specific software support (think Excel, Word, Outlook, etc.)
- Cleaner
- Home shopper
- Personal shopper