Side Hustle Blueprint

Quick Start Checklist

- Choose your side hustle idea
- Complete any training you need
- Determine whether you need to have a conversation with your boss or whether you can proceed full steam ahead
- Setup your online profiles (social media + personal website)
- Reach out to your network (if able) and let them know what you're up to and offer discounts/freebies where applicable
- Join job boards, set up your profiles and connect with your social media networks
- Find jobs to apply for and craft your pitch/proposal using the templates provided
- Decide on your initial fee and then work out how you will increase it
- Be ready for your interviews Skype and Google Hangouts!
- Ensure contracts are in place and you can invoice clients appropriately
- Track your income and expenses and seek professional advice for business setup
- Figure out how you will mange your time and set deadlines accordingly!